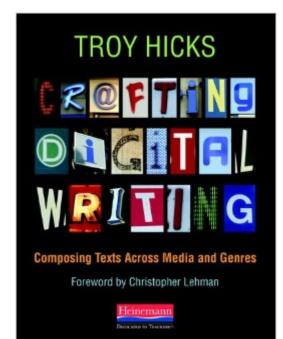
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Crafting Digital Writing: Composing Texts Across Media And Genres





Synopsis

Written for teachers of writing by a teacher of writing, Crafting Digital Writing is both an introduction for teachers new to digital writing and a menu of ideas for those who are tech-savvy. Troy Hicks explores the questions of how to teach digital writing by examining author's craft, demonstrating how intentional thinking about author's craft in digital texts engages students in writing that is grounded in their digital lives. Troy draws on his experience as a teacher, professor, and National Writing Project site director to show how the heart of digital composition is strong writing, whether it results in a presentation, a paper, or a video. Throughout the book, Troy offers: in-depth guidance for helping students to compose web texts (such as blogs and wikis), presentations, audio, video, and social media mentor texts that give you a snapshot into what professionals and students are doing right now to craft digital writing suggestions for using each type of digital text to address the narrative, informational, and argument text types identified in the Common Core State Standards a wealth of student-composed web texts for each digital media covered, along with links to them on the web technology tips and connections, as well as numerous tools for creating a digital writing assignment. To preview a sample of Crafting Digital Writing click here.

Book Information

Paperback: 208 pages Publisher: Heinemann; 1 edition (April 29, 2013) Language: English ISBN-10: 0325046964 ISBN-13: 978-0325046969 Product Dimensions: 7.4 x 0.4 x 9.2 inches Shipping Weight: 12 ounces (View shipping rates and policies) Average Customer Review: 4.8 out of 5 stars Â See all reviews (11 customer reviews) Best Sellers Rank: #59,278 in Books (See Top 100 in Books) #79 in Books > Education & Teaching > Schools & Teaching > Instruction Methods > Arts & Humanities #85 in Books > Textbooks > Education > Secondary Education #135 in Books > Textbooks > Reference > Writing Skills Age Range: 9 - 17 years Grade Level: 4 - 12

Customer Reviews

Hey there, I'm an English Ed. student getting ready to enter my year of student teaching, so this is by

no means the opinion of a seasoned vet. That said, of the three digital writing texts we examined in my Teaching Writing course, I thought Crafting Digital Writing the best. I like the methodical way Hicks organized this book. Each of the chapters for the five major digital writing content areas--web texts, presentations, audio, video, and social media--mirrors the others in structure so that it's easy to look up the information you need. I also like that he starts each section with a professional mentor text, giving teachers a good idea of what each chapter is about from the outset and also high standard to compare their students work to. There is one aspect of the book's organization that does not make sense to me. The FAQs (Frequently Argued Questions) section of the book is brilliant. In it, Hicks tackles many questions that digital literacy doubters may have, and presents convincing arguments that might get them to buy into his methodology. You'd think that he would lead off with these arguments. Instead he buries them in chapter eight. Someone who needed to be convinced of the value of digital texts probably isn't going to make it through to the last chapter. It's a minor quibble, but I thought I'd bring it up in case anyone sitting on the fence wants to give Crafting Digital Writing a shot. If you're not sure how much you want to get into the whole digital writing thing, do yourself a favor and flip straight to the FAQs. Also of note, if you have your smart phone or tablet handy while you read, you can scan the QR codes that show up every few pages to get direct links to additional information and supplemental research data.

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